|  |  |  |  |
| --- | --- | --- | --- |
| S  (STRENGTHS) | W  (WEAKNESSES) | O  (OPPORTUNITIES) | T  (THREATS) |
| * Strength 1 * Strength 2 * Strength 3 * Strength 4 * Strength 5 * Strength 6 * Strength 7 * Strength 8 * Strength 9 * Strength 10 | * Weakness 1 * Weakness 2 * Weakness 3 * Weakness 4 * Weakness 5 * Weakness 6 * Weakness 7 * Weakness 8 * Weakness 9 * Weakness 10 | * Opportunity 1 * Opportunity 2 * Opportunity 3 * Opportunity 4 * Opportunity 5 * Opportunity 6 * Opportunity 7 * Opportunity 8 * Opportunity 9 * Opportunity 10 | * Threat 1 * Threat 2 * Threat 3 * Threat 4 * Threat 5 * Threat 6 * Threat 7 * Threat 8 * Threat 9 * Threat 10 |

**SWOT Analysis : Sample Template**