|  |  |  |  |
| --- | --- | --- | --- |
| S(STRENGTHS) | W(WEAKNESSES) | O(OPPORTUNITIES) | T(THREATS) |
| * Strength 1
* Strength 2
* Strength 3
* Strength 4
* Strength 5
* Strength 6
* Strength 7
* Strength 8
* Strength 9
* Strength 10
 | * Weakness 1
* Weakness 2
* Weakness 3
* Weakness 4
* Weakness 5
* Weakness 6
* Weakness 7
* Weakness 8
* Weakness 9
* Weakness 10
 | * Opportunity 1
* Opportunity 2
* Opportunity 3
* Opportunity 4
* Opportunity 5
* Opportunity 6
* Opportunity 7
* Opportunity 8
* Opportunity 9
* Opportunity 10
 | * Threat 1
* Threat 2
* Threat 3
* Threat 4
* Threat 5
* Threat 6
* Threat 7
* Threat 8
* Threat 9
* Threat 10
 |

**SWOT Analysis : Sample Template**